



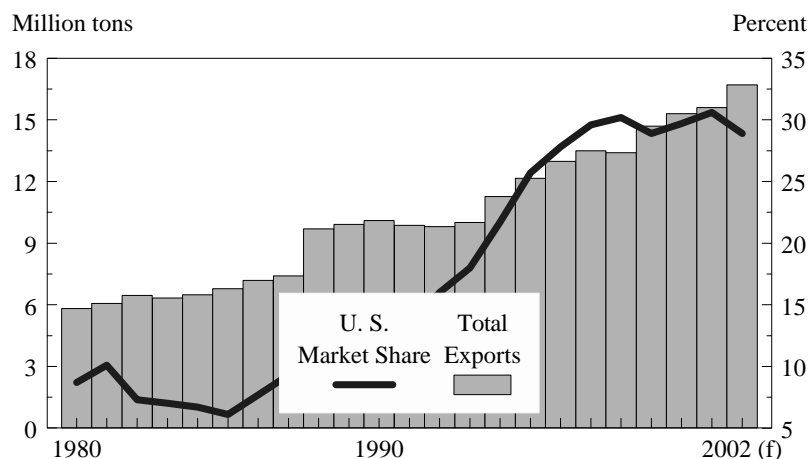
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Livestock and Poultry: World Markets and Trade

Global Meat Exports Show Steady Rise, but U.S. Market Share Projected to Dip



Total meat (beef, pork, and poultry) exports by selected countries for 2002 are forecast at a record 16.7 million tons, up 7 percent from the previous year. The U.S. market share of these exports has been relatively flat for the past 7 years, taking about 29 percent of total meat exports. Russia, China, and Japan are projected to increase their imports.

For 2002, total beef exports are forecast at a record 5.8 million tons, up 7 percent from last year as all major exporters are expected to show increases. However, the U.S. beef market share is expected to contract slightly in the face of additional competition and reduced U.S. production.

For 2002, total pork exports are forecast at a record 3.8 million tons, up 7 percent from last year. Projected export increases by the European Union, Canada, and Brazil will more than offset a decline by the United States. United States pork exports are forecast to drop from the 2001 record level, thus its market share for total pork trade is projected to be down almost 3 percentage points.

For 2002, total poultry trade is forecast to increase 7 percent to a record 7.2 million tons. Demand for poultry products has surged due to consumer fears of Bovine Spongiform Encephalopathy (BSE) and Foot and Mouth Disease (FMD). It is expected that all major exporters will continue to increase production to meet this additional demand, but at a slower rate than in the previous year. The U.S. poultry market export share for 2002 is expected to fall about 2 percentage points as competition increases, mainly from Brazil.